

WNCC Key Performance Indicators	Measures	Data Source	Baseline Value			Target Value
1. ENGAGED TEACHING AND ACTIVE LEARNING			2018FY	2019FY	2020FY	2022FY
	Measure 1.1.a: Demonstration of General Education Competencies - Communication	OAIR	69.3%	77.9%	78.4%	73.0%
	Measure 1.1.b: Demonstration of General Education Competencies - Critical Thinking and Problem Solving	OAIR	71.5%	75.5%	78.2%	73.0%
	Measure 1.1.c: Demonstration of General Education Competencies - Humanities and/or Fine Arts Awareness	OAIR	75.7%	80.2%	78.3%	73.0%
	Measure 1.1.d: Demonstration of General Education Competencies - Cultural and Civic Awareness	OAIR	75.5%	76.9%	63.0%	73.0%
	Measure 1.1.e: Demonstration of General Education Competencies - Personal Development	OAIR	58.0%	77.4%	79.2%	73.0%
2. STUDENT RECRUITMENT, RETENTION AND COMPLETION						
	Measure 2.1.a: 12-Month Unduplicated Headcount Enrollment	OAIR	2,463	2,312	2,174	2,609
	Measure 2.1.b: Annual Full-Time Equivalent (FTE) Enrollment	OAIR	1,111	1,092	1,053	1,261
	Measure 2.2.a: Fall to Fall Full-Time Retention Rates	OAIR	53%	54%	56%	60%
	Measure 2.2.b: Fall to Fall Part-Time Retention Rates	OAIR	17%	27%	35%	32%
	Measure 2.3: Three-Year Graduation Rates	OAIR	31%	26%	30%	42%
3. DIVERSITY, EQUITY AND INCLUSION						
	Measure 3.1.a: Student Diversity	OAIR	33%	32%	30%	21%
	Measure 3.1.b: Employee Diversity	HR	15%	14%	14%	15%
	Measure 3.2: Student Perception of the College's Emphasis on Diversity	CCSSE	28%	26%	N/A	23%
	Measure 3.3.a: Three-Year Graduation Rates of Racially/Ethnically Diverse Students	OAIR	25%	25%	28%	32%
	Measure 3.3.b: Three-Year Graduation Rates of Students Receiving Pell Grants	OAIR	23%	17%	26%	37%
4. SEAMLESS ACADEMIC AND CAREER PATHWAYS						
	Measure 4.1: Completion of All Developmental Education	VFA	52%	47%	38%	48%
	Measure 4.2.a: Average Years to Completion - Degree Completers	OAIR	4.1	3.3	3.5	3.9
	Measure 4.2.b: Average Years to Completion - Certificate/Diploma Completers	OAIR	2.4	3.7	3.6	2.7
	Measure 4.3: Three-Year Transfer-Out Rates	OAIR	21%	15%	20%	15%
	Measure 4.4: Licensure and Certification Pass Rates	OAIR	78%	73%	81%	79%
5. COMMUNITY AND EMPLOYER RESPONSIVENESS						
	Measure 5.1: % of WNCC Graduates Working in WNCC Service Area	NDOL	36%	66%	N/A	36%
	Measure 5.2: CollegeNOW! Matriculation to WNCC	OAIR	23%	24%	26%	22%
	Measure 5.3: # of Programs Offered	OAIR	76	83	71	78
	Measure 5.4.a: Credit Student Enrollment from WNCC Service Area	OAIR	84%	84%	75%	84%
	Measure 5.4.b: Non-Credit Student Enrollment	OAIR	24,970	20,660	18,530	23,645
6. OPERATIONAL EFFICIENCY AND EFFECTIVENESS						
	Measure 6.1.a: Academic Awards per Annual FTE	OAIR	0.29	0.27	0.29	0.36
	Measure 6.1.b: Total Revenues per Award	OAIR	75,771	82,744	82,710	46,511
	Measure 6.1.c: Annual FTE per Full-Time Faculty	OAIR	11.82	12.90	12.64	17.72
	Measure 6.2: Composite Financial Index (CFI)	HLC IU	7.74	6.51	3.22	1.1 - 10.0
	Measure 6.3: Student Satisfaction with WNCC Services	CCSSE	48%	50%	N/A	48%