WNCC assures learning opportunities for all – *enriching* lives, *invigorating* communities, *creating* futures
IT’S FOR ME
LETTER FROM THE PRESIDENT

Recently, *The Chronicle of Higher Education* featured the results of a recent New America poll that validated three facts. Community colleges 1) prepare students to succeed; 2) contribute to a strong work force; and 3) are a great value.

Obviously these findings came as no surprise to those of us at Western Nebraska Community College. The fact is, *student success, workforce readiness,* and *accessibility* have long been the foundation of our College’s guiding principles and continue to be core themes of WNCC strategic master plans.

With that, I am proud to unveil WNCC’s 2017-2022 Strategic Master Plan. This plan reflects our on-going commitment to accommodating the needs of our diverse students and communities within the Nebraska Panhandle. It captures our strategic initiatives associated with access, student success, workforce, and community development. It speaks to the importance of our business and community partnerships, the need for operational efficiency and effectiveness, as well as identifying our core organizational values.

I invite you to review our 2017-2022 Strategic Master Plan and trust that you will see WNCC’s commitment to our mission ... enriching lives, invigorating communities, and creating futures.

Respectfully,

Dr. Todd Holcomb, Ed.D., President
MISSION STATEMENT
WNCC assures learning opportunities for all – *enriching* lives, *invigorating* communities, *creating* futures.

VISION STATEMENT
To positively impact the education and well-being of every student, employer, and community member in the Nebraska Panhandle region.

VALUES
• Lifelong Learning
• Student and Community Service
• Honesty, Integrity and Transparency
• Collaboration and Communication
• Innovation and Continuous Improvement
• Respect for All People and Perspectives

CORE THEMES
• Student Access and Success
• Academic Excellence and Workforce Readiness
• Economic and Community Development

FOCUS AREAS
• Engaged Teaching and Active Learning
• Student Recruitment, Retention and Completion
• Diversity, Equity and Inclusion
• Seamless Academic and Career Pathways
• Community and Employer Responsiveness
• Operational Efficiency and Effectiveness
ORGANIZATIONAL VALUES

1. Lifelong Learning
2. Student & Community Service
3. Honesty, Integrity & Transparency
4. Collaboration and Communication
5. Innovation & Continuous Improvement
6. Respect for All People & Perspectives
CORE THEMES AND FOCUS AREAS

Student Access & Success

Academic Excellence & Workforce Readiness

Economic & Community Development

Engaged Teaching and Active Learning
Student Recruitment, Retention and Completion
Diversity, Equity and Inclusion
Seamless Academic and Career Pathways
Community and Employer Responsiveness
Operational Efficiency and Effectiveness
ENGAGED TEACHING AND ACTIVE LEARNING

WNCC is committed to ensuring students have an interactive, collaborative learning environment that prepares them to reach their academic and career goals. Ongoing classroom and program assessment is critical for continuous improvement, and incorporating state-of-the-art classroom technology is important to engage learners and prepare them for evolving workforce trends.

STRATEGIC OUTCOME 1

Implement strategies, including advanced technology solutions, to improve student engagement in all instructional offerings, regardless of modality.

STRATEGIC OUTCOME 2

Assess general education, program, and student affairs learning outcomes to enhance the student experience and prepare for college transfer and work readiness.

STRATEGIC OUTCOME 3

Construct a student learning commons/resource center to provide centralized teaching and learning support services and enhanced student interaction.
STUDENT RECRUITMENT, RETENTION AND COMPLETION

Commitment to open access and affordability are values upon which WNCC was built, with student success and completion rounding out the core goals we have for our students. WNCC is developing and institutionalizing systems to ensure both student access and success, creating methods to support students, from entry to graduation. WNCC recognizes that completing the academic journey—no matter what the path—is critical for the long-term success of our students.

STRATEGIC OUTCOME 1

Increase student persistence and completion rates through a variety of student success initiatives.

STRATEGIC OUTCOME 2

Increase student recruitment rates through a variety of enrollment management strategies.

STRATEGIC OUTCOME 3

Construct centralized locations and adjacencies for student support services, including construction of a welcome/information center.

STRATEGIC OUTCOME 4

Expand electronic tools to enhance student communication.
DIVERSITY, EQUITY AND INCLUSION

WNCC strives to create a campus climate that supports individual rights and respects diverse cultures, backgrounds, and ideas. It is with purpose that the college seeks to create a climate in which positive attitudes toward diverse groups is the norm and where increased involvement and academic growth are fostered. Additionally, WNCC wants to prepare students for growing diversity in workplaces and living communities.

STRATEGIC OUTCOME 1

Ensure a welcoming, inclusive and accessible environment for students, employees, and community members.

STRATEGIC OUTCOME 2

Expand efforts to recruit and retain diverse students and employees.

STRATEGIC OUTCOME 3

Enhance and expand cultural and global awareness within the college and community.

STRATEGIC OUTCOME 4

Demonstrate a culture of collaboration and respect towards one another.
SEAMLESS ACADEMIC AND CAREER PATHWAYS

Through collaborative relationships with K-12 and university partners, WNCC will continue to develop and communicate clear roadmaps to success. Whether a student is looking to transfer on for further education, or move right into the workforce after completing his or her certificate or degree, WNCC strives to create systems that help students navigate to reach their academic and career goals.

STRATEGIC OUTCOME 1

Expand student transfer opportunities to four-year colleges and universities within Nebraska and surrounding states.

STRATEGIC OUTCOME 2

Expand rigorous and relevant secondary education options throughout the panhandle.

STRATEGIC OUTCOME 3

Expand career exploration and advising tools and services for current and potential students.

STRATEGIC OUTCOME 4

Expand short-term career and technical education programming to meet student and employer needs.
COMMUNITY AND EMPLOYER RESPONSIVENESS

Meaningful engagement with members of the communities it serves has always been a top priority of WNCC. The college takes pride in being the community’s college, through lifelong learning opportunities for youth, senior citizens, and all ages in between, offering educational, social, recreational, and cultural activities. Leveraging resources through strategic partnerships with business and industry enables WNCC to respond quickly and significantly to the evolving and diverse needs of the Panhandle workforce.

STRATEGIC OUTCOME 1

Partner with area businesses, industries, and agencies to prepare students for high skill, high wage, high demand careers.

STRATEGIC OUTCOME 2

Ensure life-long learning and continuing education is available for Panhandle residents.

STRATEGIC OUTCOME 3

Partner with stakeholders to develop, cultivate, and share resources.

STRATEGIC OUTCOME 4

Construct a theater and performing arts venue for the college and its communities.
OPERATIONAL EFFICIENCY AND EFFECTIVENESS

Being good stewards of fiscal, human, and capital resources is important to WNCC, including demonstrating transparency and accountability to internal and external stakeholders. Providing a safe and secure learning and working environment is paramount, and WNCC recognizes that helping its employees strive to be their best is an important strategy for business sustainability.

STRATEGIC OUTCOME 1

Utilize technology solutions to streamline processes, enhance workflow, and realize efficiencies.

STRATEGIC OUTCOME 2

Assure financial stability through resource development and efficient operations.

STRATEGIC OUTCOME 3

Enhance campus safety, security, and well-being.

STRATEGIC OUTCOME 4

Develop or revise written guidelines, practices, and procedures to enhance employee orientation, training, communication, and business continuity.

STRATEGIC OUTCOME 5

Continuously develop our employees to enhance growth, engagement and satisfaction.
PLATTE VALLEY COMPANIES PERFORMING ARTS CENTER

WNCC is proud to be considered one of the hubs for cultural enrichment in the Panhandle. The Platte Valley Companies Performing Arts Center will offer new spaces for WNCC’s acclaimed Performing Arts programs, and the new Judy Chaloupka Theater will provide an enhanced experience for residents to enjoy theatre programming and socializing space.

LEARNING COMMONS

The new Learning Commons will provide a gathering and collaborating space for students where they can come together to study, learn, and socialize in a comfortable, flexible place. The student experience is further enhanced with the addition of a newly constructed bookstore and café.

WELCOME CENTER

Student success is our success. The new Welcome Center is geared with the student in mind. It creates an open and welcoming space where all important services like financial aid, counseling, and advising are located together to create a seamless experience.

Increase community enrichment through performing arts
Increase student success and retention
Increase student learning and engagement
Enhance workforce readiness
Alliance Campus
1750 Sweetwater Avenue
Alliance, NE 69301
308.763.2000
888.559.9622

Scottsbluff Campus
1601 E. 27th Street
Scottsbluff, NE 69361
308.635.3606
800.348.4435

Sidney Campus
371 College Drive
Sidney, NE 69162
308.254.5450
800.222.9682

wncc.edu