

# *Curriculum Vitae*

Greg Dart

## *Employment History*

### *Utah State University Eastern, a primarily two-year residential campus system*

- Dec. 2018-  
Present
- Chief Campus Administrator/SAVP, USU Eastern  
451 E. 400 N. Price, UT 84501
- Serve as the Chief Campus Administrator for Utah State University Eastern, a residential campus of Utah State University
  - Oversee \$22 million budget including faculty, staff and current expenses
  - Oversee all campus faculty and staff
  - Oversee philanthropy, building projects, community outreach, etc.
  - Oversee NJCAA Athletic programs and compliance
- June 2014-  
Dec. 2018
- Vice Chancellor of Student Affairs & Enrollment Management  
451 E. 400 N. Price, UT 84501
- Serve as the Chief Student Affairs Officer for two-campus system
  - Serve as the Chief Enrollment Officer for two-campus system
  - Direct enrollment management, marketing and K-16 initiative efforts
  - Create and implement strategic enrollment plan and partnerships
  - Supervise auxiliaries, grant programs and athletics
  - Serve as one of three vice chancellors
  - Serve as the spokesman and community affairs liaison for campus
  - Serve as Interim Athletic Director for two years
  - Adjunct faculty member of Teaching Education and Leadership Department
- June 2012-  
June 2013
- Director of Enrollment Services,  
451 E. 400 N. Price, UT 84501
- Act as chief enrollment officer for regional university system campus
  - Supervise staff in Records and Registration, Financial Aid and Scholarships and Admissions and Recruitment offices
  - Direct admissions, scholarship, recruitment, and social media
  - Serve as one of three head student services staff members

### ***Zane State College, a two-year college in rural Ohio***

- June 2013- *Vice President for Student Services*  
June 2014 1555 Newark Road, Zanesville, OH 43701
- Serve as the Chief Student Affairs Officer for two-campus college system
  - Direct enrollment management efforts and K-16 initiatives
  - Supervise staff in seven departments in student services
  - Oversee TRiO, Title III and Plus 50 grant programs
  - Serve as one of four members of senior team

### ***Snow College, a two-year college in rural Utah***

- July 2006- *Director of Admissions, Scholarships and Communications*  
June 2012 150 E. College Ave., Ephraim, UT 84627
- Provide cabinet level direction for Snow College Communications, Admissions and Scholarships and serve as chief enrollment officer
  - Oversee and administer the Smart Choices grant
  - Direct Snow College public relations program
  - Direct admissions, scholarship, recruitment, marketing and social media
  - Create, write and design all Snow College admissions/marketing materials
  - Supervisor all admissions, recruitment, communications and scholarship staff
  - Oversee school relations and K-16 initiatives

- Aug. 2007- *Associate Professor of Communications*  
June 2012 150 E. College Ave., Ephraim, UT 84627
- Advise the Snow College Student Newspaper, *Snowdrift*
  - Teach face-to-face, online and blended classes
  - Develop, revise and implement curriculum
  - Teach Interpersonal Communications, Public Speaking, Media Writing, Intro to Public Relations, Newspaper Production and Principles of Leadership

### ***Outside higher education***

- March 2005- *Advertising/PR Specialist*, First National Bank Alaska  
June 2006 1751 Gambell Street, Anchorage, AK 99510
- Coordinate communication plans for state's largest bank
  - Produce internal and external advertisements and marketing materials
  - Plan and implement media activities and public events
  - Organize focus groups, market research and outreach efforts

June 2002-  
March 2005

Assistant Editor, Alaska Star Newspaper  
16941 N. Eagle River Road, Eagle River, AK 99577  
Assisted in production of weekly local newspaper  
Edited, designed and laid out sections of the Alaska Star  
Oversaw and managed freelance writers and photographers  
Directed marketing campaign for Morris Eagle River Properties  
Photographed sports and news for own stories and other reporters

## ***Education***

Northeastern University, Doctorate of Education, Higher Education Administration, ABD, (**coursework complete, ABD**)

Utah State University, Master's of Education, Instructional Technology  
Graduated with Honors, Dec. 2011

University of Alaska-Anchorage, Bachelor's of Arts, Journalism and Public Communications, Graduated with Honors, June 2005

Snow College, Associate's of Science  
Graduated Cum Laude, May 2002

## ***Selected Recognitions & Exhibitions***

January 2023 National Association of Student Personnel Administrators,  
National Conference Presenter, Mental Health Strategies

March 2019 National Association of Student Personnel Administrators,  
National Conference Presenter

March 2018 National Association of Student Personnel Administrators,  
National Conference Presenter

March 2016 National Association of Student Personnel Administrators,  
National Conference Presenter

February 2015 Achieving The Dream  
National Conference Presenter

March 2013 National Council on Marketing and Public Relations  
National Conference Presenter

March 2012 National Council on Marketing and Public Relations

*National Conference Presenter*

*Aug. 2010 & 2011*     *Utah Council on Post-Secondary Education*  
*Annual Conference Presenter*

*Aug. 2010-2012*     *Utah ACT Council*  
*President and Annual Conference Presenter*

*Aug. 2009-2012*     *UACRAO*  
*Annual Conference Presenter*

### ***Other Selected Service and Board Membership***

*2018-present*                     *Community Development Corporation,*  
*Board Member*

*2018-present*                     *Price City Main Street America Board,*  
*Board Member*

*2018-2022*                         *Region 19 NJCAA Athletic President Association,*  
*Chairman*

*2020-present*                     *Carbon County Chamber of Commerce,*  
*Board Member*

*2020-present*                     *United Way of Eastern Utah,*  
*Board Member*

*2013-14*                             *West Muskingum Board of Education,*  
*Board Member*

*2010-12*                             *Ephraim City Council,*  
*Councilman*