

WNCC Key Performance Indicators	Measures	Baseline Value		Target Value
<b>1. ENGAGED TEACHING AND ACTIVE LEARNING</b>		<b>2018FY</b>	<b>2019FY</b>	<b>2022FY</b>
	Measure 1.1.a: Demonstration of General Education Competencies - Communication	69.3%	77.9%	73.0%
	Measure 1.1.b: Demonstration of General Education Competencies - Critical Thinking and Problem Solving	71.5%	75.5%	73.0%
	Measure 1.1.c: Demonstration of General Education Competencies - Humanities and/or Fine Arts Awareness	75.7%	80.2%	73.0%
	Measure 1.1.d: Demonstration of General Education Competencies - Cultural and Civic Awareness	75.5%	76.9%	73.0%
	Measure 1.1.e: Demonstration of General Education Competencies - Personal Development	58.0%	77.4%	73.0%
<b>2. STUDENT RECRUITMENT, RETENTION AND COMPLETION</b>				
	Measure 2.1.a: 12-Month Unduplicated Headcount Enrollment	2,463	2,312	2,609
	Measure 2.1.b: Annual Full-Time Equivalent (FTE) Enrollment	1,111	1,092	1,261
	Measure 2.2.a: Fall to Fall Full-Time Retention Rates	53%	54%	60%
	Measure 2.2.b: Fall to Fall Part-Time Retention Rates	17%	27%	32%
	Measure 2.3: Three-Year Graduation Rates	26%	30%	42%
<b>3. DIVERSITY, EQUITY AND INCLUSION</b>				
	Measure 3.1.a: Student Diversity	33%	32%	21%
	Measure 3.1.b: Employee Diversity	14%	13%	5%
	Measure 3.2: Student Perception of the College's Emphasis on Diversity	28%	26%	23%
	Measure 3.3.a: Three-Year Graduation Rates of Racially/Ethnically Diverse Students	25%	28%	32%
	Measure 3.3.b: Three-Year Graduation Rates of Students Receiving Pell Grants	17%	26%	37%
<b>4. SEAMLESS ACADEMIC AND CAREER PATHWAYS</b>				
	Measure 4.1: Completion of of All Developmental Education	52%	47%	48%
	Measure 4.2.a: Average Years to Completion - Degree Completers	4.1	3.3	3.9
	Measure 4.2.b: Average Years to Completion - Certificate/Diploma Completers	2.4	3.7	2.7
	Measure 4.3: Three-Year Transfer-Out Rates	15%	20%	15%
	Measure 4.4: Licensure and Certification Pass Rates	78%	73%	79%
<b>5. COMMUNITY AND EMPLOYER RESPONSIVENESS</b>				
	Measure 5.1: % of WNCC Graduates Working in WNCC Service Area	36%	N/A	36%
	Measure 5.2: CollegeNOW! Matricualtion to WNCC	23%	24%	22%
	Measure 5.3: # of Programs Offered	76	83	78
	Measure 5.4.a: Credit Student Enrollment from WNCC Service Area	84%	84%	84%
	Measure 5.4.b: Non-Credit Student Enrollment	24,970	20,660	23,645
<b>6. OPERATIONAL EFFICIENCY AND EFFECTIVENESS</b>				
	Measure 6.1.a: Academic Awards per Annual FTE	0.29	0.27	0.36
	Measure 6.1.b: Total Revenues per Award	75,771	82,744	46,511
	Measure 6.1.c: Annual FTE per Full-Time Faculty	11.82	12.90	17.72
	Measure 6.2: Composite Financial Index (CFI)	7.74	6.51	1.1 - 10.0
	Measure 6.2: Student Satisfaction with WNCC Services	48%	50%	48%