WESTERN NEBRASKA COMMUNITY COLLEGE

Western Community College Area Board of Governors' Policy

TITLE: Fundraising Policy

DIVISION: Administrative Services

CATEGORY: Income and Investments

REFERENCE: Nebraska Revised Statute: §9-401 et seq.; §9-501 et seq.

NUMBER: BP-322

APPROVAL/DATE: F. Lynne Klemke, President, WCCA Board of Governors

March 17, 2022

Purpose

To establish a policy on fundraising and the solicitation of funds coordinated through the Western Nebraska Community College Foundation.

Scope

This policy applies to all College departments, employees, and student organizations.

Definitions

Fundraising:

For the purposes of this policy, fundraising is defined to include all of the following activities:

- Any appeal for a donation of funds, discounts, goods, or services from any individual, business agency, or entity.
- Any appeal for any entity to provide funds, goods, or services in exchange for sponsorship of an activity.
- The sale of goods or services for the purpose of raising funds.
- Sponsorship of games of skill, competitions, or tournaments where the goal is to generate proceeds from charging a participation fee.
- Sponsorship of games of chance for the purpose of raising funds such as drawings, etc.

Policy

Generating public and private financial support for Western Nebraska Community College is an activity of both the College and the WNCC Foundation. Centralized planning and coordination are essential to successful solicitation efforts and for avoiding duplication in approaching potential donors. Solicitation efforts must be related to the College mission and priorities and be carefully coordinated to serve the best interest of the College. Fundraising shall be in accordance with College procedures and the WNCC Foundation's gift acceptance policy.

Procedures

The College President shall promulgate such procedures as may be necessary for the implementation of this policy.

Revising this Policy

This Board Policy supersedes any prior WNCC policy, procedure, guideline, or handbook on this subject matter.

If statutory provisions, regulatory guidance, or court interpretations change or conflict with this Board Policy, the Board retains the right to revise accordingly and for the changes to take effect immediately.

Adoption Date (and Board of Governor's Minutes Item Number): March 17, 2021 Item K(1)

Revision Date (and Board of Governors' Minutes Item Number):

Prior Policy Number: n/a

Schedule for Review:

Divisions/Department Responsible for Review and Update: Vice President and Foundation

Sponsoring Division/Department: Administrative Services

Repeal Date:

Cross Reference:

Procedure(s) for Policy:

AP-322(Fundraising Procedure)

Related Policies/References: