Lifelong Learning

Upcoming Classes
March 2021

REGISTER TODAY!
308.635.6701 | go.wncc.edu/lifelonglearning
Instructor-led online courses

Sessions start monthly!

For more info, call 308.635.6769

Adult Education

308.635.6770

See page 11 for more information.

For more info, call 308.635.6769

Adult Education & GED Testing

308.635.6770

All About the Arts Week

More Balance and Greater Purpose

7-Steps to Achieving Less Stress

Scottsbluff/Gering

7-Steps to Achieving Less Stress

More Balance and Greater Purpose

Advanced QuickBooks Online

All About the Arts Week

Astronomy Week

Beginner Hatha Yoga

Beginner Hatha Yoga – Focus on Back Pain Relief

Beginner Hatha Yoga for Relaxation

Beginner Hatha Yoga for Stress Relief

Beginner Hatha Yoga – The Breath of Life

Bob Ross Painting

Calligraphy and Crochet... What a Fun Way to Spend the Day!

CSI Adult Presentation

Developing Skills for Mindfulness

Drawing for Kids

Drones Buying and Flying

Drones Flying School

Get Out of Debt While Building Wealth

Improving Your Public Speaking

Introduction to Ceramic Wheel Throwing

and Hand Building

Introduction to QuickBooks Online

Introduction to QuickBooks™ Basics

Intro to Barn Quilts

Kids in the Kitchen Week

Ko Heichi Fitness: Bushidokan

LEGO Mindstorms EV3 Robotics

Live Differently 2021

Painting with Acrylics

Painting with Watercolor for Kids

QuickBooks™ Basics

Safe Babysitting Clinic

Safe Babysitting Clinic (12 Hours)

The Yoga – Heart Connection

Transition Yoga – Taking Basic “Feel Good” Postures from the Chair to the Mat

Women as Warriors

ZUMBA®

Kids Camps

Yoga Series

Alliance

Adult Education .............................................. 2

Chadron

Adult Education .............................................. 2

Gordon

Adult Education .............................................. 2

Kimball

Adult Education .............................................. 2

Sidney

Adult Education .............................................. 2

WNCC Online Courses  
ed2go.com/wncc

Sessions start monthly!

Instructor-led online courses

Convenient six-week format

PROFESSIONAL DEVELOPMENT & PERSONAL ENRICHMENT

• Interactive learning environment
• Award of completion with passing score

CAREER TRAINING PROGRAMS

• Prepare for industry certification or start a new career
• Start anytime
• Many programs completed in less than six months
• In-depth study, all learning materials provided
• Personal instructor assistance
• Certificate of completion awarded with passing score

Ko Heichi Fitness: Bushidokan

Mar 1 – 31, or Apr 5 – 28 (M, W)
6:00 – 7:00 p.m.
Single: $30; Family: $45 (up to 4)

Known as “an original U.S. MMA,” Bushidokan is deeply rooted in the history of American martial arts with multiple world titleholders and respected self-defense experts. Bushidokan has borrowed techniques from more than 10 different martial arts and three primary systems: karate, judo, and Jiu Jitsu. Recognized worldwide for its self-defense, Bushidokan’s tactics have been tested in diverse situations including life-or-death defense by citizens, law enforcement, and elite military groups such as Green Berets, Rangers, Navy SEALs, and others. With more than 30 years of experience, instructor Brent L. Anderson was promoted to black belt by the Bushidokan founder, Jim “Ronin” Harrison, and Ko Heichi Bushidokan has been granted Certified Training Center (CTC) status. Men, women, children, law enforcement, and military are encouraged to attend. All are welcome!

Transition Yoga – Taking Basic “Feel Good” Postures from the Chair to the Mat

Mar 3 (W)
6:00 – 7:00 p.m., $10
Participants will continue to build upon
the skills learned in the first two sessions to move from their chairs to their mats, with a gentle Hatha yoga practice that teaches basic postures aimed at increasing mobility, stretching tight muscles, and learning movements that feel good. This workshop is appropriate for all levels.

**Introduction to Ceramic Wheel Throwing and Hand Building**

Mar 6, or Mar 20, or Apr 17, or May 1 (SA)
9:00 a.m. – 12:00 p.m., $23
Ages: 10 and up
Der Topfer, 1211 3rd Ave., Scottsbluff
Have you always wanted to try your hand on a pottery wheel? Here’s your chance! This is an introductory class offering students the opportunity to throw on a pottery wheel and learn hand-building clay techniques. A brief introduction of ceramics and ceramic tools, description, and use will be included. Projects will not be completed in the three-hour class, but students can continue in ceramics classes or set up private lessons with the instructor. All materials provided. Class size is limited to six.

**Beginner Hatha Yoga – The Breath of Life**

Mar 10 (W)
6:00 – 7:00 p.m., $10
Breath is the heart of all yoga practice and participants will learn various breathing techniques aimed to stimulate and to relax the body and mood. Gentle postures will be integrated with breathing practices. One of yoga’s clearest benefits is its ability to relax the body and mind. Emotional stress can cause a cascade of physical effects, including the release of hormones like cortisol and adrenaline, which narrow your arteries and increase blood pressure. The deep breathing and mental focus of yoga can offset this stress.

**Safe Babysitting Clinic**

Mar 12 (F) 8:00 a.m. – 5:00 p.m.
Mar 13 (SA) 8:00 a.m. – 12:00 p.m., $55 (includes lunch on Friday only)
Ages 10 – 15
Earn a certificate from our Safe Babysitting Clinic. WNCC faculty teach the American Heart Association Family and Friends CPR for adult, child, and infant; basic first aid; choking rescue techniques; and use of an AED. The instructor for this course is Janelle Anderson, who has a master’s degree in Early Childhood Education Curriculum and Instruction. She is currently the Sixpence Home Visitor for Scottsbluff Public Schools. In this class, she will provide 12 hours of babysitting instruction on safety, food preparation, safe play, and age-appropriate activities. Learn about accepting babysitting jobs, negotiating pay, and exploring an early childhood education career. Lunch will be provided, or participants may bring their own lunch. (Certificates provided).

**QuickBooks™ Basics**

Mar 17, or Apr 14 (W)
9:00 a.m. – 5:00 p.m., $70
Are you new to QuickBooks™? Would you like to learn how to set up QuickBooks to make it more effective for you or your business? Please join us for a full-day class that focuses on the basics of setting up your QuickBooks software. This is a basic class for the desktop version of QuickBooks. Feel free to attend regardless of the version of QuickBooks you currently use. Please note: This class does not cover payroll or taxes.

**Developing Skills for Mindfulness**

Mar 18 – Apr 8 (TH)
6:30 – 8:00 p.m., $40
Online Class
The pandemic has amplified struggles with debt, marriage, and finding time for family and friends. If you feel like you’re overworked, overscheduled and wondering why your family, finances, marriage, and health feel out of balance this course is for you. Join certified Oola Life Coach Peggy Hinman and discover how Oola can help you get your life back in balance. Oola is a seven-step formula designed to lower stress, and make space for a life of purpose, success and satisfaction in seven key areas: fitness, finance, family, field (career), faith, friends, and fun. Perfected over the last 22 years, Oola can help anyone plan, pursue, and achieve the life of their dreams. These are the actual strategies many of the world’s leading entrepreneurs, educators, philanthropists, corporate executives, and thought leaders use for managing life changes and crises. This class is offered through Zoom, please provide your email address when registering.

**More Balance and Greater Purpose**

Mar 18 – Apr 8 (TH)
6:30 – 8:00 p.m., $40
Online Class
The pandemic has amplified struggles with debt, marriage, and finding time for family and friends. If you feel like you’re overworked, overscheduled and wondering why your family, finances, marriage, and health feel out of balance this course is for you. Join certified Oola Life Coach Peggy Hinman and discover how Oola can help you get your life back in balance. Oola is a seven-step formula designed to lower stress, and make space for a life of purpose, success and satisfaction in seven key areas: fitness, finance, family, field (career), faith, friends, and fun. Perfected over the last 22 years, Oola can help anyone plan, pursue, and achieve the life of their dreams. These are the actual strategies many of the world’s leading entrepreneurs, educators, philanthropists, corporate executives, and thought leaders use for managing life changes and crises. This class is offered through Zoom, please provide your email address when registering.

**Oola – 7 Steps to Achieving Less Stress Live Differently 2021**

Mar 18 – Apr 8 (TH)
6:30 – 8:00 p.m., $40
Online Class
The pandemic has amplified struggles with debt, marriage, and finding time for family and friends. If you feel like you’re overworked, overscheduled and wondering why your family, finances, marriage, and health feel out of balance this course is for you. Join certified Oola Life Coach Peggy Hinman and discover how Oola can help you get your life back in balance. Oola is a seven-step formula designed to lower stress, and make space for a life of purpose, success and satisfaction in seven key areas: fitness, finance, family, field (career), faith, friends, and fun. Perfected over the last 22 years, Oola can help anyone plan, pursue, and achieve the life of their dreams. These are the actual strategies many of the world’s leading entrepreneurs, educators, philanthropists, corporate executives, and thought leaders use for managing life changes and crises. This class is offered through Zoom, please provide your email address when registering.

**More Balance and Greater Purpose**

Mar 18 – Apr 8 (TH)
6:30 – 8:00 p.m., $40
Online Class
The pandemic has amplified struggles with debt, marriage, and finding time for family and friends. If you feel like you’re overworked, overscheduled and wondering why your family, finances, marriage, and health feel out of balance this course is for you. Join certified Oola Life Coach Peggy Hinman and discover how Oola can help you get your life back in balance. Oola is a seven-step formula designed to lower stress, and make space for a life of purpose, success and satisfaction in seven key areas: fitness, finance, family, field (career), faith, friends, and fun. Perfected over the last 22 years, Oola can help anyone plan, pursue, and achieve the life of their dreams. These are the actual strategies many of the world’s leading entrepreneurs, educators, philanthropists, corporate executives, and thought leaders use for managing life changes and crises. This class is offered through Zoom, please provide your email address when registering.

Register Today! | 308.635.6701 | go.wncc.edu/lifelonglearning
Bob Ross Painting
Mar 20, or Apr 17 (Sa)
9:00 a.m. – 4:00 p.m., $60
Bob Ross believed that everyone who wanted to paint, could paint like a natural with the right tools and a little encouragement. Come and experience the joy and confidence of painting a beautiful landscape using the Ross wet-on-wet technique. Please bring a roll of paper towels to this class.

Beginner Hatha Yoga for Stress Relief
Mar 24 (W)
6:00 – 7:00 p.m., $10
This gentle restorative Hatha yoga practice will provide participants an opportunity to learn gentle, slow postures that alleviate the effects of our regular stress responses in everyday life, which can be extremely damaging to our physiology and overall health. The calming effect of restorative yoga on the nervous system allows your body to reach a state of repair, where it can renew and rejuvenate during deep relaxation. This workshop is appropriate for all levels.

Improving Your Public Speaking
Apr 5 – 26 (M)
6:00 – 8:30 p.m., $40
Does the thought of public speaking make you look for the nearest exit? Fear of public speaking is one of the most common phobias in our culture today, and yet to function in most workplaces and social events, you need at least a basic level of public speaking ability. WNCC Lifelong Learning is now offering a four-session, non-credit public speaking course that will help you understand and overcome your fear of public speaking. Presented with a mix of classroom lecture, detailed material, and in-class activities, this workshop will equip you with practical and successful tools to help you in professional and social settings.

Beginner Hatha Yoga – Focus on Back Pain Relief
Apr 7 (W)
6:00 – 7:00 p.m., $10
Sixty-five million Americans suffer with back pain, but there is relief available! Yoga has been demonstrated to decrease pain related to muscle and body tension, build strong core muscles to improve back support, increase flexibility, and strengthen the back. Reduce internal and external stress, improve posture, and enhance awareness of body mechanics. Yoga can help people with arthritis, fibromyalgia, migraine, lower back pain, and many other types of chronic pain conditions. This practice will provide basic postures aimed at relieving back pain. This workshop is appropriate for all levels.

Get Out of Debt While Building Wealth
Apr 15 – May 6 (TH)
6:30 – 8:00 p.m., $40
Online Class
Imagine being out of debt. Payments on your credit cards, student loans, vehicle, and even your mortgage...gone! You would have more options for your future, and you could easily pay your bills. Join certified Oola Life Coach Peggy Hinman, for four Thursday evening webinars and discover how you can eliminate debt and gain more control over your finances by building wealth. You’ll develop a path to financial well-being that’s simple, effective, and achievable. Plus, with Oola Coaching, adding more fun to your lifestyle is built right in. If you prefer in-person learning, we have limited classroom space at the John N. Harms Center in Scottsbluff. Ask when you call to register.

The Yoga – Heart Connection
Mar 31 (W)
6:00 – 7:00 p.m., $10
Practicing yoga has been shown to help lower blood pressure, blood cholesterol, and blood glucose levels, as well as heart rate, making it a useful lifestyle intervention. Studies have shown that blood measurements and waist circumference — a marker for heart disease — improved in middle-aged adults with metabolic syndrome who practiced yoga for three months. Another study showed that individuals with heart failure showed improvement in exercise capacity and quality of life when practicing yoga with consistency. They also had lower blood levels of markers for inflammation, which contributes to heart disease. This gentle practice will focus on postures aimed at supporting heart health. This workshop is appropriate for all levels, including those that are interested in trying yoga for the first time.

Register Today! | 308.635.6700 | go.wncc.edu/lifelonglearning
homicides, robberies, staged crime scenes, and more. Fingerprint mutilations, that were intentionally performed, will also be shown. Latent fingerprints are the main forensic evidence discussed but other forensic disciplines will be covered in general. Hands on exercises as well as looking at actual photographs of a homicide and determining what you ‘see’ to analyze the facts. Lynne will go over the facts of the case and how the photographs were a key component in solving the case. Questions and interaction are encouraged. This 3-hour presentation will contain some photos and information that might be considered graphic/offensive. 18 years and older only in this class. You will need a 4-inch piece of clear tape (like scotch tape) and a 4 or 5 inch by 4-inch piece of clear plastic (preferably from a sheet protector). This class is offered through Zoom, please provide your email address when registering. In order to participate in this webinar, you will need access to a computer with speakers and high-speed internet.

Theater Opportunity for Youth (TOFY) 👻

Audition/Registration: April 24
Camp Week 1: July 12 – 16, (M – F)
9:30 a.m. – 2:00 p.m.
Camp Week 2: July 19 – 23, (M – F)
9:30 a.m. – 2:00 p.m.
Matinée Performances: Jul 24 – 25,
2:00 p.m.
Ages: 8 – 15

Theatre West’s TOFY (Theatre Opportunity for Youth) Camp 2021 will be back onstage performing Disney’s “Frozen Jr.” for their fourth summer musical. Disney’s “Frozen Jr.” is part of Music Theatre International’s series of abridged, 60-minute musical productions for kids. During the two-week camp, children will participate in all aspects of producing a show, culminating in two matinee performances at the Platte Valley Companies Performing Arts Center. Cost for the camp is $125 ($90 for remaining children in the same family); fee may be made in two payments; limited scholarships available.

Due to the pandemic, registrants will have to sign up for an audition slot in advance. More details regarding registration and auditions will be forthcoming.

Drones Buying and Flying 👻

May 12 (W)
6:00 – 8:00 p.m., $15

Learn about the different types of drones, how to choose and purchase a drone, and what you can and can’t do with a drone. The instructor demonstrates several different drones and gives students a chance for some hands-on flying. Meet other drone enthusiasts!

Free Training: Advanced QuickBooks Online
May 12, or Jun 23 (W)
6:00 – 9:00 p.m., FREE
Online Class

If you understand accounting software basics or you have already completed introductory-level QuickBooks Online training, this class will help you achieve the next level of managing your business. You will learn how to use QuickBooks for advanced business management functions such as:
- Set up a chart of accounts
- Reconcile Bank and Credit Card Accounts
- Track inventory
- Create project or service estimates
- Calculate sales tax payment
- Filter and generate reports
- Calculate and run payroll
- Track fixed assets

Your instructor is Kelly Abrahams, owner of ASK Bookkeeping. This class is offered through Zoom, please provide your email address when registering. These classes are free, sponsored by PADD with funding provided through the U.S. Economic Development Administration (EDA) Cares grant.

Drones Flying School 👻

May 17 & 19 (M, W)
6:00 – 8:00 p.m., $25

Do you have a drone you’re not quite sure how to fly? Do you have questions about the FAA regulations? Do you know what you can and can’t do with a drone? Get current information and hands on practice during this Flying School for hobbyist drone pilots. Bring extra batteries and your charger. Meet other drone enthusiasts!

Intro to Barn Quilts 🎼

May 22 (SA)
1:00 – 4:00 p.m.
Cost: 2’ x 2’ - $65, 3’ x 3’ - $85, 4’ x 4’ - $105

Barn quilts are colorful outdoor art most often made to resemble a quilt block. They are not just for barns, they are for houses, garages, sheds, mailboxes, gardens, and more! You do not need to be an artist and you do not need a barn — anyone can do this! In this workshop you will learn the best way to paint a long-lasting barn quilt with the least amount of touchup. There are many designs to choose from with different levels of complexity. We have a rigorous barn quilt preparation process to ensure your barn quilt will stand the test of time. You will need to bring yellow Delicate Frog-Tape (1.41-inch, medium

Register Today! | 308.635.6700 | go wncc edu/lifelonglearning
Safe Babysitting Clinic (16 Hours) 🌟
May 24 & 25 (F, SA)
8:00 a.m. – 5:00 p.m., $65
(includes lunch)
Ages 10 – 15
Earn a certificate from our Safe Babysitting Clinic. WNCC faculty teach the American Heart Association Family and Friends CPR for adult, child, and infant; basic first aid; choking rescue techniques; and use of an AED. The instructor for this course is Janelle Anderson, who has a master’s degree in Early Childhood Education Curriculum and Instruction. She is currently the Sixpence Home Visitor for Scottsbluff Public Schools. In this class, she will provide 16 hours of babysitting instruction on safety, food preparation, safe play, and age-appropriate activities. Learn about accepting babysitting jobs, negotiating pay, and exploring an early childhood education career. Lunch will be provided, or participants can bring their own lunch. (Certificates provided.)

Painting with Acrylics 🌟
May 27, or Jun 24, or Jul 29 (T)
9:30 a.m. – 12:00 p.m., $40
Instructor: Rachelle Eversole
Ages 10 and up
Are you looking for a fun activity to relax, socialize and create? Come paint an easy, acrylic, painting that will brighten your own home or make a nice gift. The painting is taught step by step and all supplies are furnished. Just grab a friend and come have a good time.

Calligraphy and Crochet... What a Fun Way to Spend the Day! 🌟
May 28 (F)
7:45 a.m. - 5:15 p.m., $60
(lunch included)
Grades: 3 and up
Learn Calligraphy (a.m.)
In this camp, learn how to use Old English calligraphy to personalize your notebooks, create your own cards, invitations, thank you notes, letters, or anything else on which you might want to add your own personal touch. Learn the basics of how to hold and direct your pen. Experience some of the different types of calligraphy pens and nibs (tips), different textured paper, and learn which ones best suit your personal needs. Receive a felt calligraphy pen and opportunities to practice the craft of writing. Leave the workshop with the ability to create your own beautifully lettered communications for a lifetime.

Beginning Crochet (p.m.)
Crochet is a technique for needlework in which yarn or crochet thread is used to complete a project using a crochet hook. Crochet became popular in the 1800s as a way for women and families to earn money after World War II. Now, crochet is a hobby for many enthusiasts including Julia Roberts, Vanna White, Madonna, Katy Perry, and many more. Some of the most popular projects to crochet are hats, scarves, afghans, baby blankets, baby booties, purses, hot pads, amigurumi (crocheted stuffed toys), and even jewelry. Learn how to use basic stitches, how to read a basic pattern, and create a handcrafted item for yourself or as a gift in this fun, hands on camp.

Drawing for Kids 🌟
Jun 4 (F)
7:45 a.m. - 5:15 p.m., $60
(includes lunch)
Grades: 4 – 8
Instructor: Patsy Yager
This fun workshop for kids from 4th grade to 8th grade will focus on basic drawing techniques. Learn basic information on perspective and shadowing with pencil techniques. Have fun experiencing different types of pencils and drawing paper. Learn and practice the basic techniques in the morning and work on your own drawing masterpiece to take home and frame in the afternoon. Basic instruction on drawing people, animals, landscapes and some cartoon work will be provided.

Kids in the Kitchen Week 🌟
Jun 7 – 10 (M – TH)
1:00 – 5:15 p.m.
$35/day or $120/week
Ages: 7 – 12
Cupcake Boss (M, T)
Cupcakes are simply irresistible single servings of delicious cakes and frosting dressed up in perfect little packages. In this course, student chefs participate in several “challenges” to see who the “boss” is of each challenge. Some of the challenges are individual challenges and some are group challenges.

Fun Way to Spend the Day! 🌟
Jun 7 – 10 (M – TH)
7:45 a.m. – 12:15 p.m.
$35/day or $120/week
Ages: 7 – 12
Cupcake Boss (M, T)
Cupcakes are simply irresistible single servings of delicious cakes and frosting dressed up in perfect little packages. In this course, student chefs participate in several “challenges” to see who the “boss” is of each challenge. Some of the challenges are individual challenges and some are group challenges.

LEGO Mindstorms EV3 Robotics 🌟
Jun 7 – 10, or Jun 21 – 24 , or Jul 12 – 15, or Jul 26 – 29 (M - TH)
7:45 a.m. – 12:15 p.m.
$35/day or $120/week
Grades: 4 and up
Have you ever wanted to make your LEGO creations move? Now you can! Using the LEGO Mindstorms EV3 you will be able to make and program a robot that can move on your command. This class will cover building and programming using LEGO robots. You will learn to use a light, touch, and ultrasonic sensors to enable your robot to explore and interact with the world around you. If you like LEGO, and want to learn to program, this is for you! This class is for all students – beginner to advanced.

Women as Warriors: How to Survive a Deadly Attack 🌟
Jun 8, or Jul 6 (T)
6:00 – 9:00 p.m., $20
Must be 16 or older to participate
Women as Warriors: How to Survive a
Deadly Attack is focused on teaching survival skills for worst-case self-defense scenarios. We will cover the nitty-gritty, down and dirty tactics you need in order to survive a deadly attack as well as the soft skills of avoidance, escape, and evasion. When you can’t talk your way out and they won’t let you walk out – you must take them out! Wear comfortable workout clothes and shoes. Combat Instructor: Brent L. Anderson

**Painting with Watercolor for Kids 🎨**

Jun 11 (F)
7:45 a.m. - 5:15 p.m., $60 (includes lunch)
Grades: 4 – 8

This fun workshop for kids from 4th grade to 8th grade will focus on basic watercolor techniques. Learn basic information on mixing colors, and some basic techniques to begin creating your own watercolor paintings. Have fun experiencing different types of watercolor paints and paper. Learn and practice the basic techniques in the morning and work on your own watercolor masterpiece to take home and frame in the afternoon. Basic instruction on painting shapes, shadows, landscapes and some floral work will be provided.

**All About the Arts Week 🎨**

Jun 14 – 17 (M – TH)
1:00 – 5:15 p.m.
$35/day or $120/week
Ages: 7 – 14
Caution: Wet Paint
Imagine, explore, discover and create products using a variety of paint. Students use puffy paint, neon paint, liquid watercolors, pearl paints, glitter paint, and glow-in-the-dark paint. Students learn about famous artists from around the world and emulate their famous works of art.

**Marvelous Mosaics**

Students learn about the ancient art of mosaic and learn to make their own artwork using a variety of fun materials. Students cut, glue, read, and create as they learn about how traditional and modern mosaics are made.

**Astronomy Week 🌌**

Jun 21 – 24 (M – TH)
1:00 – 5:15 p.m.
$35/day or $120/week
Ages: 7 – 14
Explore the size and scale of our solar system by mapping out the sun and planets on a very large map—over 1,000 yards in length! Investigate the other planets in our solar system, observe the sun using telescopes, binoculars, and other tools. Captain Kirk would be proud!

**Duct Tape Dynasty**

Duct Tape solves everything, right? Students use duct tape to decorate jars, composition books, pencil pouches, pencils, etc. Students also create various items such as pouches, wallets, flowers, and bracelets using only duct tape.

**Just Bead it**

Beads, safety pins, leather, and washers! Does that sound intriguing? These are just a few of the materials you’ll explore and create with in this course. Create bracelets, rings, and necklaces for all occasions. Embellish items such as picture frames and beads.

**WNCC ONLINE TRAINING**

ed2go.com/wncc

WNCC offers online courses and career training programs through ed2go! Prepare for a new career, learn new skills, or help advance within your current occupation with industry–recognized certifications.

- **Web Design**
- **Accounting Fundamentals**
- **Health Information Management**
- **Personal Enrichment**
- **LSAT Preparation**
- **Resume Writing**
- **Grant Writing**
- **Publishing**
- **Computer Networking**
- **Photography**
- **College Readiness**
- **Foreign Languages**
- **SAT Preparation**
- **Photoshop**
- **Microsoft Office**
- **Mindfulness**
- **Meditation**

Register Today! | 308.635.6701 | go.wncc.edu/lifelonglearning
Grow Your Small Business – A Free Digital Marketing Series

This suite of virtual classes will help businesses build a foundation for marketing in the digital world. We’ll show you how to take a cost effective, time saving, do-it-yourself approach to utilizing the key building blocks to grow your business. Class size is limited, and seats will fill quickly! Registrations are on a first come-first serve basis.

- These classes are free: sponsored by PADD with funding provided through the U.S. Economic Development Administration (EDA) Cares grant.
- All classes are virtual and interactive via Zoom
- Taught by local marketing entrepreneur and consultant Don Osborn of DBO Digital Marketing

Google My Business: Maximize Your Local Visibility & Reach
Thursday, April 1, 10:00 am – 11:30 am

Improve Your Search Ranking With SEO (Search Engine Optimization)
Thursday, April 22, 10:00 am – 12:00 pm

Do-It-Yourself Professional Graphics for Digital Media
Thursday, May 13, 10:00 am – 11:30 am

Attract New Customers with Facebook Advertising
Thursday, June 3, 10:00 am – 12:00 pm

Create Email Marketing to Keep Your Customers Engaged
Thursday, June 24, 10:00 am – 12:00 pm

Register Today!
308.635.6701