

WNCC Foundation Strategic Plan

2023 - 2028



Western Nebraska Community College
FOUNDATION

MISSION STATEMENT

*Our mission is to
inspire investment and
encourage WNCC student success
by providing connections that...*

- *increase access to education,*
- *create student opportunities, and*
- *positively impact the communities we serve.*



VISION

*We partner with our communities and WNCC
to ignite opportunity
by creating unparalleled access to education.*



VALUES

1. *Respect for All People and Perspectives*

The WNCC Foundation Board of Directors and staff value every member of our communities and seek to create an environment where everyone can flourish and be authentic.

2. *Stewardship*

The WNCC Foundation Board of Directors and staff will maintain mutually beneficial relationships with WNCC alumni, donors, and community members to create strong community connections, inspire loyalty to the Foundation, and support for future initiatives.

3. *Leadership, Teamwork, and Empowerment*

The WNCC Foundation Board of Directors and staff act together to achieve goals, adapt to change, and trust others to address and respond to needs in the communities we serve.



VALUES

4. *Financial Sustainability*

The WNCC Foundation Board of Directors and staff are committed to providing a continuous means of financial support to students and the college for the purpose of creating a well-qualified workforce through learning and innovation.

5. *Relationships*

The WNCC Foundation Board of Directors and staff collaborate and build relationships through internal and external partnerships founded on integrity, trust, respect, inclusion, and open communication demonstrating the highest ethical standards.



VALUES

6. *Innovation and Continuous Improvement*

The WNCC Foundation Board of Directors and staff promote innovation into our culture in pursuit of continuous improvement and excellence in processes, projects, and services.

7. *Cultivate Community*

The WNCC Foundation Board of Directors and staff invest in continuous growth, inspiration, and creativity through support of accessible lifelong learning, visual and performing arts, and athletic experiences throughout our communities.



GOAL 1

Strengthen relationships with current and potential donors for the support of all programs and students at WNCC and for the benefit of our communities.

- *Execute the Monument Marathon major annual fundraiser*
- *Award scholarships to students in multiple programs*
- *Complete multiple annual fundraising initiatives*
- *Communicate with community industries and College leadership to determine appropriate funding needs*
- *Secure grant funding to supplement other fundraising sources*
- *Implement a capital campaign to raise funds for the expansion of the Applied Technology facility*



GOAL 2

Compile reports that are accurate and transparent; share relevant information consistently with various constituent groups.

- *Identify reporting needs*
- *Refine communication plan*
- *Increase the Foundation's data maturity to enhance communication of outcomes and promote student success*



GOAL 3

Celebrate our institutional history by connecting its relevance to our current and future work throughout the college.

- *Celebrate the 100th Year of the college*
- *Connect with former faculty, staff, and students to learn the broad history of WNCC throughout the region*
- *Use a variety of methods and opportunities to share the college's history*



GOAL 4

Recognize our alumni as our greatest source of pride, while we tell their stories, celebrate their successes, and help them connect their work to WNCC.

- *Identify former students to connect with throughout our communities*
- *Engage alumni through events, volunteer opportunities, and communication*



GOAL 5

Prepare for a successful future by building a strong Legacy Society of individuals who have WNCC as part of their estate planning.

- *Steward those who currently have WNCC as part of their estate plan*
- *Improve and refine the Legacy Society*
- *Share legacy opportunities with prospective planned giving donors*



GO COUGGARS!

