Patricia Randolph has a Masters in Education. She has been a teacher for 35 years and was named Nebraska Teacher of the Year in 1998, among numerous other teaching awards. She has taught team building, effective communication skills, cultural awareness and leadership skills in the workplace. Fluent in Spanish, Patricia is trained in ASSETS, REACH multicultural education and is a certified facilitator for REAL Colors Personality Indicator. Her sessions are interactive and motivating with practical applications.

Dr. Ron Johnson has spent most of his career caring for patients, managing clinics, and educating business and medical students. He holds a MBA from Iowa State University and has served as a medical school faculty member, Clinical Affairs Dean, Medical School program Dean, and Director of a Graduate Business Leadership program. He has also served as a business and leadership consultant to numerous individuals, businesses, governmental offices and organizations.

Bob Kraft taught at Gering Middle School for 18 years before transitioning to college computer instruction at WNCC. He is a well known instructor with WNCC with over 18 years experience. Bob’s patient and friendly teaching style makes learning fun!

Eli Aguilar has been a member of AIM since November of 2006. Currently, he serves as the Western Nebraska Director of Outreach for the Educational Opportunity Center in Scottsbluff. In addition, he serves on the Leadership Scottsbluff Board of Directors, NEXT Young Professionals Board of Directors, and the Center for Rural Affairs-RIC Board of Directors. Eli consults businesses and individuals on social media and their online presence to expand their business reach. He also teaches many classes for WNCC Community Education department and the Lied Public Library.
Oct 1: Building an Effective Workplace Culture
A vibrant workplace culture is essential in developing a productive business. Explore the following components of a workplace culture: purpose, environment, communication, teamwork, leaders, creativity, diversity and service. Look at the importance of the mission, vision, values and goals of the company and its effect on the workplace culture. Create a motivating workplace that meets the needs of individual employees and that supports employee engagement. Develop an effective communication system within the workplace. Show the essentials of a dynamic and engaged leadership. Encourage creativity and innovation and promote diversity. Learn how to put the “WOW” in service. Master these elements and watch your business grow.

Nov 5: Human Capital Development
Business and organizations often focus a lot of energy and become quite adept at managing their financial and physical assets. Too often, however, they fail to develop strategies for producing the best return on one of their most valuable assets – the people who do the work. Viewing Human Capital as an important investment opportunity can significantly enhance productivity and improve morale in any business or organization.

Dec 3: Workplace Communication Skills
Effective communication is the key to success in professional and personal endeavors. Whether it is making a positive first impression or building a connection with others, effective communication skills assure that the message gets across. This course explores the importance of personality style in communication and its application to the workplace. It also discusses active listening, conflict resolution, and strategies for persuasion and negotiation in communication. Participants learn to create an environment of open, honest communication.

Jan 7: Building High Performance Teams in the Workplace
We all talk about teamwork, but how do you create it in your business? Building effective teams in the workplace helps businesses achieve their ideals and be more successful. Participants learn how to work with people with different communication and personality styles and find out how to build instant rapport with people, communicate with different people, appreciate and value the viewpoints of others, and work together as a team to achieve common goals. Explore multiple intelligences, right brain/ left brain mindsets, and REAL colors personality indicator. Through these explorations, businesses improve customer service, increase teamwork, and build better communication.

Feb 4: E-Marketing
Roughly 80% of your customers will only visit your website once! Learn how to retain and engage your customer base as well as increase your reach to new potential customers. You will learn to create customer advertising with simple tools readily available to you at no or low cost! In addition, learn how to measure what marketing tactics work for you. This will be a hands on experience exploring re-engagement utilizing your website and social media presence. Your online presence is more than setting up a website with your hours of operation, location, and phone number. Entice customers to continually revisit not only you but your brick and mortar business with email outreach and social engagement.

Mar 3: Beginning Publisher (2013)
Do you create a newsletter for your company, church, or another organization? Do you want to create fliers and brochures? This Beginning Publisher class shows you how to do that and so much more. Learn to combine graphics and text to produce a variety of Publisher projects. Classes are small resulting in individualized attention and projects.

Apr 7: Character Based Servant Leadership
The words servant and leadership would appear to never be linked to one another. However, effective leadership often hinges on the ability of the leader to provide support to their followers in a meaningful manner. In order to provide this support the leader must re-think the traditional top-down leadership model and examine the role the virtues of character, competence, courage, temperance, prudence, and compassion play in daily leadership strategies.

May 5: Beginning PowerPoint (2013)
This introductory course will focus on the use of presentation media software. Students will learn to create high quality, visually pleasing informative presentations. They will edit and format slides; work with clip art, pictures and Word Art; use drawing tools, work with tables and charts, and prepare and run a slide show.

Jun 2: Effective Decision Making
Have you ever wondered why well intentioned and capable leaders sometimes make poor choices and bad decisions? In this course we will examine the psychology, group dynamics, and theories of organizational culture and systems that effect decision making. Real world cases will be used to illustrate and explore the dynamics of the decision making process at the individual, group, and organizational levels. Emphasis will be placed on behaviors and techniques that can be used to enhance effective decision making.